



PRESS RELEASE
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Contact:
William Glover
Senior Vice President
Platinum Security Group Inc.
Crexent Building
850 N. Federal Highway
Stuart, FL
Email: b.glover@goargus.com
www.goargus.com

PLATINUM SECURITY GROUP INC., DbA "ARGUS INTERNATIONAL SECURITY SERVICES" PROTECTS GRAMMY AWARD-WINNER "LISA LOEB" DURING CONCERT SERIES.

April 20, 2004/Fort Lauderdale, FL - Continuing its outstanding tradition of providing the best services possible and leading the security industry to new levels, Argus International Security Services (AISS) proudly announces that we've provided Celebrity Protection for GRAMMY-AWARD Winner "LISA LOEB".



Best known for her #1 single "STAY", Ms. Loeb is a renowned singer, lyricist and composer. Ms. Loeb has also starred in her first feature film role, opposite Oscar-winning actor Geoffrey Rush in the movie House on Haunted Hill in 1999. In 2003 Loeb gave voice to Spiderman's gal pal Mary Jane in MTV's animated series Spider-Man.

As E.J. Snyder, Chairman and CEO of Platinum Security Group stated, the entertainment industry offers a wide-variety of personalities and situations that in most cases, require security personnel that are not only highly-skilled in the "protection" environment, but also understand how to provide a superior level of Public-Relations when dealing with the fans. It's truly amazing to observe talented artists like "Lisa Loeb" and the energy that they create during the concerts. We spend a great deal of our associates training period, dealing with the proper and legal way to initiate and embrace a positive Public-Relations campaign and to equally meet the needs of the artists.

AISS representatives provided multi-point Access Control, Crowd Control (In excess of 5000 attendees), Transportation Logistics/VIP escorts, enforcement of Artist Copyright Protections and Credentialing. AISS is the operating division of Platinum Security Group Inc.(PSGI), a privately-held leader in the growing security-related services industry.

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