



PRESS RELEASE

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PLATINUM SECURITY GROUP ANNOUNCES LAUNCH OF REAL ESTATE
MARKETING BRAND "TITLE EXCELLENCE OF FLORIDA" TO HELP
VICTIMS OF VIOLENCE

January 5, 2003/Fort Lauderdale, FL - Today, Platinum Security Group's (PSG) announced the creation and launch of a unique marketing-brand "Title Excellence of Florida". PSG's Chairman & CEO, E.J. Snyder, stated that Title Excellence was designed as a portal to raise capital for Victim's Advocacy Groups in Florida. "We are very proud of this idea to utilize a significant portion of the funds from every real-estate closing, for the benefit of Victims of Violence", stated E.J. Snyder. "We created Title Excellence as a small marketing entity to build profitable long-term relationships with Realtors, Developers and Mortgage Companies, in order to generate revenue from real-estate closings that would ultimately be given back to the community we serve".

Title Excellence will soon be in partnership with a local Title Firm that has the capability of handling our expected volume of transactions. It's our goal to partner with an established and reputable firm to help make our vision a reality.

For further information, contact E.J. Snyder at j.snyder@goargus.com. Title Excellence of Florida is an operating "Brand" of Platinum Security Group Inc.(PSGI), a privately-held leader in the growing security-related services industry.

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